

## **States Logistics, Inc. Partnering with Clif Bar & Company – In Good Company 2009 New Orleans**

States Logistics, Inc. has been invited by our business partner Clif Bar & Company to participate in a community initiative called “In Good Company”. Clif Bar & Company supports causes they believe in which has been part of the company’s identity from the start. They know that they have a special role to play in working toward a healthier, more sustainable world, and Clif Bar & Company have learned that their efforts can be even more effective when they partner with others. With this in mind, they reached out to businesses that share our interest in serving our communities—both local and global—to join us in growing In Good Company. The idea behind the program is to bring like-minded, community-oriented companies together to focus awareness on people and places in need through hands-on action. In Good Company is designed to evolve traditional philanthropy into a more active, engaging, personal part of life.

This year States Logistics, Inc. will be sending two associates, Val Itula and Todd Christensen to join with Clif Bar & Company in this exciting project. The devastation of Hurricane Katrina and the spirit of the people of New Orleans have transcended the distance between communities, making New Orleans local to all of us. This is ideal ground for In Good Company, which promotes community on multiple levels at once by fostering relationships among employees, businesses, nonprofit organizations, and local residents, as well as creating opportunities for collaboration and shared learning among companies.

### **Partner Organizations in New Orleans**

They will be working directly with 3 organizations while they are down in New Orleans, Rebuilding Together, New Orleans Food and Farming Network, and Bayou Rebirth. Each of these organizations is still working hard to restore the community of New Orleans by getting their neighbors safely back into their homes, while also providing access to reliable sources of fresh and healthy food for one and all.

1. Through ***Rebuilding Together***, we have elected to sponsor one home and will be working on a variety of projects together, ranging in levels of difficulty, so there will be something for everyone interested in home restoration.
2. For those who are interested in food and farming issues, they are excited to be working with ***New Orleans Food and Farming Network*** and will have an opportunity to work on a range of projects, including completion of several backyard gardens for those who like to get their hands dirty.
3. They also wanted to make sure that we had a broader perspective on the environmental risks facing the area that have been amplified by a combination of regional development and increasingly intensive weather systems that have ravaged the local swamp and marshlands. They all will travel one day east to Big Branch Reserve to work together with local park rangers and experts from ***Bayou Rebirth*** on a habitat restoration project that will replant marsh grasses in a very vulnerable area of the bayou.